



## Green Office Year Plan 2017

### Getting everybody involved: creating culture shift

- Creating different involvement opportunities for various groups within WUR community
  - Encouraging and supporting bottom-up processes
- Leveraging communication on-going activities for creating awareness about sustainability
  - Addressing actual topics/ issues for making Green Office projects relevant
- Incorporating knowledge from literature about every day environmental behaviour of individuals for more impact

### Education (Laura)

New projects in green

Project	Goals	Actions	Partners
<b>University of the Future</b>	To promote best practices in Education for Sustainability	Recognizing and promoting lecturers practicing education for sustainability principles (Green Teacher's Award)  Engaging WUR community in a discussion about Education for Sustainability (Open-mind Lab)	Teacher of the Year Award, Studium Generale, Open-mind Lab team
<b>Green Match</b>	To strengthen link between education/research and operations at WUR	Facilitating/commissioning internships, theses and ACT projects  Promoting culture of engaging in real-life sustainability challenges at the campus (Hackathon)  Engaging WUR researchers in decision-making processes at Facility Services (Sustainability Board of Experts)*  *Marta	Onderwijsloket, Facility Services department
<b>Entrepreneurship for Sustainability</b>	To inspire and support students to set up their own sustainability initiative that will have direct positive impact on the campus and beyond	Collaboration with StartHub on a lecture about Sustainable Business Models  Collaboration with StartLife on Course Entrepreneurship for Sustainability  Coordination and development of Bike Project as a study case*  * Bike project coordinator	Student Board StartHub, StartLife, Restore,

### Operations: Catering (Ines)

New projects in green

Project	Goals	Actions	Partners
<b>Reuse Revolution</b>	To reduce amount of disposables being used at the canteens and in the coffee machines	Promotion of culture of bringing own cup by using KeepCup as an attractive example  Pilot information campaign at Leeuwenborch  Working with caterers, especially Cormet and Chinese caterer on replacing disposables with reusable cutlery and plates	Unigear, WURshop, Cormet, KeepCup, Corporate Staff, Green Team Leeuwenborch, S&I, Green Active volunteers
<b>Green Plates</b>	To promote sustainable food choices	Pilot project on reducing meat portions and increasing amount of vegetables at one of campus canteens  Introducing more sustainable options at vending machines  Sustainable Food Truck  Promotion of activities related to sustainable food: Student Cooking Corner, Vegan Villa, Vegan Challenge, Milieudefensie campaign, veggie cooking workshops*  * Josien	Caterers, Machiel Reinders (Wageningen Economic Research), Contract manager vending machines, Contractor vending machines, Green Active volunteers

# Green Office Wageningen

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## Operations: Energy/ IT (Yorick)

New projects in green

Project	Goals	Actions	Partners
<b>Green Energy Habits</b>	To reduce (unnecessary) energy use by promoting good energy saving habits	Warm Sweater Week: promoting culture of reducing heating at study place and at home  Blackout: lowering standard screen brightness  Hoodie's Off: reducing energy wasted by keeping fume hoods open after the end of experiment  Promotion of Klimaatstraatfeest 2017*  *Josien	Location managers, Impulse, Energy Coordinator WUR, Green Active organizations
<b>IT for Sustainability</b>	To enable sustainable choices by using IT technologies	Researching and promoting digital alternatives for paper readers  Researching and promoting Carpooling App for WUR  Researching and promoting technologies for distance working/ studying	IT department
<b>Dispose IT Sustainably</b>	To assess and improve the sustainability of use and disposal of IT	Researching and promoting sustainable disposal of IT	SURF IT Departement

## Outreach and community (Josien)

New projects in green

Project	Goals	Actions	Partners
<b>Sustainability Dialogue</b>	To engage WUR community in discussion about sustainability-related topics	Lecture series in Impulse* Lecture at IT Inspiration Session about Sustainable IT** Lunch meetings with Science Groups* Green Office stunt during Buurten bij de Buurenweek and Secretary Day Seriously Sustainable Week  * Marta ** Yorick	Impulse, IT department, KAM coordinators, Buurten bij de Buuren team, Secretaressen netWURk
<b>Green Teams</b>	To facilitate creation of Green Teams at all Science Groups and Research Institutes	Studying/ learning best practices from Green Team Friesland Campina, RIKILT, Leeuwenborch and CDI* Setting a pilot*  * Marta	Green Teams, Science groups
<b>Re-greening</b>	To reach out to new students (in collaboration with Green Active network)	Green Office stunts at Summer and Winter AID	Green Active organizations
<b>Keep calm, be green!</b>	To engage student community in Green Office projects	Open Office Mondays  Green Office drinks/ Meet and Mingles  Green Resolutions  Opening permanent volunteering positions (e.g. for Bike Coordinator and Poster Designer)	Green Active organizations







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		Occasional cooperation on movie screenings/ lectures with other Green Active organizations (during events such as One World Week, Sustainability Hour)	
<b>Green Student Life</b>	To promote sustainability among student and study associations	Baseline survey* ACT project** Development of an Action Plan**  * Laura **Marta	Education and Research Innovation Department, Onderwijsloket
<b>Green Office Network</b>	To learn from each other and collaborate with Green Offices in the Netherlands	Joining Green Office movement network Participation in Green Office Summit and other meetings Organization of Green Office excursion in Wageningen	Green Offices, Green Office national coordinator, RootAbility

Green Office Year Plan 2017 and broader strategic goals

CSR topic	Description	Development Goal	Green Office projects
<b>Excellence in education</b>	Het verstrekken van kwalitatief goed onderwijs		University of the Future Entrepreneurship for sustainability
<b>Innovation and research</b>	Het vertalen en omzetten van kennis in innovaties om bij te dragen aan de wereldwijde uitdagingen ten aanzien van de ecologische duurzaamheid, de volksgezondheid en een robuuste voedselveiligheid.		Green Match Green Plates
<b>Stakeholder engagement</b>	Het uitwisselen van informatie en het betrekken van belanghebbenden via intensieve communicatie, dialogen en samenwerkingen met (...) vertegenwoordigers van studenten en medewerkers		Sustainability Dialogue Green Teams Re-greening Keep calm, be green!
<b>Emissions</b>	Besparing en verduurzaming van energie, water, afval, broeikasgassen en oog hebben voor biodiversiteit		Green Energy Habits Reuse Revolution IT for Sustainability Dispose IT Sustainably Green Teams Green Student Life
<b>Health and safety of employees and students</b>	Het beschermen van de gezondheid & veiligheid van werknemers en studenten, en het zoveel mogelijk bevorderen van hun welzijn.		Green Plates
<b>Responsible procurement</b>	Het integreren van duurzaamheidseisen bij aanbestedingen en inkoop beslissingen.		Green Match Green Teams Green Student Life