

Green Office Wageningen - Year Plan 2020

Seriously Sustainable Week – Yearly

Every year, the Green Office is organizing a week full of sustainable activities in October, around the national day of sustainability on the 10th of October. We do this with the entire team and in collaboration with multiple organizations in the [Green Active Network](#). We stay in contact with all the organizations that provide an activity and take the lead in the promotion of the activities. In September and October, the entire Green Office team is fully focusing on the organization and evaluation of this week. For more info, you can check out the [program of previous years](#). The goal for SeSu 2020 is to further improve the promotion of the week in collaboration with the general communication channels of WUR.

Food & Health

Student Cooking Corner – Ongoing

Students can sign up to cook and sell vegan and vegetarian dishes in the Forum building on Wednesday throughout the entire year. Green Office confirms the dishes and communicates about this with the Forum caterer. An overview of previous SCC dishes will be facilitated on the GO website as inspiration for other students to cook and eat in a more sustainable way.

Stress and (mental) health – Involved

In line with the surf your stress week, Green Office is aiming for the implementation of structural changes in facilities at WUR that prevent stress or (mental) health problems among students and PhD's. Together with other parties within WUR, we discuss the possibilities and collaborate on the implementation of improvements.

New vision on catering and beverages – Involved

Facility services got together a working group to write a new vision on catering and beverages at WUR. This will be used as a starting point to formulate the criteria for the new tender for the caterers on campus in 2021. Green Office is being actively involved and will be consulted regularly by the working group as part of the writing process.

Other tasks

- Stay in contact with the caterers about sustainable initiatives.

Energy & IT

Shut the Hood – Implement

Together with the Energy Coordinator of WUR, we set up an awareness campaign for shutting down fume hoods to reduce energy use in laboratories. The goal of the project for this year is to integrate the project in the work of technicians and E-teams in the different buildings. This way, they become responsible for continuous awareness creation among people working in the labs.

Warm sweater day – Implement

Every year, WUR is participating in the national [Warm Sweater Day](#) in February. The heating in Forum and Orion is being turned down in order to reduce energy consumption and raise awareness about saving energy. The goal for this year is to integrate project in the work of location managers and the E-teams of the participating buildings. Besides, we are collaborating with Spread the WURd to communicate about it via the social media channels of the university.

Sustainable campus tour – *Develop & Implement*

WUR is being ranked as the most sustainable university in the 3th time in a row, according to the [UI Green Matric ranking](#). This is attracting external visitors to visit our campus and learn more about the sustainable aspects of it. Besides, this information is also interesting to students and employees of WUR itself, or as part of the introduction week for new students. Therefore, we will collect all the information, develop a sustainable campus tour in collaboration with the campus manager and ideally offer the tour via Wageningen Campus Tours.

Other tasks

- Stay in contact with energy coordinator and IT department.

Education & Research

Green Match – *Ongoing*

We aim to match students from different courses to projects about making WUR more sustainable. The students are tackling these challenges as part of their study program. This provides valuable insights for the university, as well as relevant experience for the students. Therefore, Green Match it is making both the facilities and the education of WUR more sustainable. In 2020, we will not actively seek for questions, but make sure to make the match as soon as they arise.

Circular Farming Platform Wageningen – *Ongoing*

Collaboration with Boerengroep, WEP, AgriForum and Smart Fertilization Systems. The platform is stimulating the paradigm shift from improvement of productivity towards improvement of circularity. Therefore, we aim at a stronger integration of circular thinking in study programs of WUR. Besides, the platform organizes multiple activities per year and one big annual forum during Seriously Sustainable Week.

Entrepreneurship for Sustainability – *Involved*

Collaboration with StartHub in order to integrate sustainable deep dives in the ideation phase of their entrepreneurship program. In 2020, we will contribute to the organization of four deep dives on different themes and explore new ways to collaborate.

Teacher training and MOOC on sustainable competences – *Develop & Implement*

Workshop for teachers about how to teach sustainability competences to students. We are developing and implementing this training module in collaboration with the chair group Education and Learning Sciences (ELS) and the Education Support Center (ESS). The MOOC is aiming at reaching external people as well, and is being developed by the WUR open and online team.

Other tasks

- Promotion of sustainable vacancies via LinkedIn.
- Promotion of sustainable courses at WUR via LinkedIn and website.
- Stay in contact with (sustainable) teachers, for example via the Teachers' Lounge.

Communication & Outreach

Social media and website – *Ongoing*

Actively posting content on LinkedIn, Facebook and Instagram with a small communication team of about 4 people. The goal for this year is to professionalize our accounts by having have planned and regular posts of high quality, specific for each platform. This year, we will also give the website a big renovation and continue to keep it up to date.

Sustainability blog – *Development & Ongoing*

The blogposts will be launched on the website and contain stories about sustainability at WUR. The main goal is to inform people about things that would otherwise remain behind the scenes. It is a nice way to provide answers to common questions that we don't (yet) have the answer to. Our blog writers can simply dig up the information and write a nice blog about it.

Billy Cup (part of Reuse Revolution) – *Implement*

An important outcome of the survey with more than 900 responses from last year's Reuse Revolution was the need for truly sustainable cups on campus. The focus of this year's revolution is therefore to implement the Billy Cup on the entire WUR campus. Starting with a pilot in March and finishing with a campus-wide implementation in September.

CSR-vibe on campus – *Involved*

Together with FB we are working on a creative concept to make sustainability on the WUR campus more visible. The goal is to show what is already happening and to stimulate people to contribute to it with the choices they make themselves. We aim to create a CSR-vibe that you can experience everywhere on the campus.

Other tasks

- Stay in contact with communication channels of WUR (FB, Spread the WURd, Resource).

Community & Green Impact

Volunteer program – *Ongoing*

Green Office has always provided the opportunity for volunteers to join the Green Office, but it only started to be successful since we are having a community coordinator in the team who is responsible for recruiting and involving the volunteers. . The community coordinator is in contact with all the volunteers and explains the possibilities of being involved in the different Green Office projects. Besides, we are also organizing monthly team gatherings for the entire group to exchange ideas and come up with new sustainable actions or projects.

Green Impact Program – *Ongoing*

This project is focusing on the involvement of staff members in sustainability at WUR, by performing small actions in and around the workspace. It is a collaboration with FB and Green Office is responsible for the involvement of students in the teams. By coordinating the student team in Forum and Orion and recruiting the so called Green Impact Project Assistants to join the staff teams in the other buildings.

Other tasks

- Collaboration with the Green Active Network of Wageningen.
- Stay in contact with the national Studenten voor Morgen network
- Stay in contact with the European Green Office Movement.

*Integration is everything
- Irene Marcic*